

Social media in medicine

1. A primer for beginners: the Why
2. Channels: which one to try
3. Open access initiative, Researcher profiles
4. Altmetrics and PlumX
5. Twitter, Facebook and instagram course
6. Advances- scheduling, frequency, techniques
7. Post publication promotion- the dos and don'ts
8. Infographics, podcasts and video abstracts
9. Conducting research using social media and online tools
10. Social media goals, Social listening and Strategy